

THE ART OF Shorts

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Tip #1 ***

You're telling a story, not writing a newspaper account. Weave their description into the story. You don't need to tell every detail or even be very specific. General details include hair and eye color, clothing, unusual/distinctive traits, and anything the MC is drawn to or repulsed by.

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Tip #2

Character names or titles can also reveal a lot about a character as readers have preconceived ideas about certain names and titles. Use this to your advantage or turn it on its head and be surprising. Think names/titles that are: trendy, historic, stereotypical, meaningful, create an impact, or spark an emotion.